



CPA BULLETIN 2025

MEDIA PACK

COVERAGE FOR THE PLANT-HIRE SECTOR

Construction Plant-hire Association
www.cpa.uk.net





**“THROUGH OUR STRONG
MEMBERSHIP, THE CPA
HAS A POWERFUL VOICE
WITHIN INDUSTRY AND
GOVERNMENT ON ALL
MATTERS RELATING TO
CONSTRUCTION AND THE
HIRE OF PLANT.”**

OFFICIAL MAGAZINE OF THE CPA

The CPA Bulletin is the official magazine of the Construction Plant-hire Association (CPA), the leading membership and representative body for construction plant-hire in the UK.

Established for 85 years, we now have over 1,900 members, ranging from owner operators with a single machine, right through to the largest plant-hire companies in the industry, with hire fleets of thousands of machines.

The CPA is the UK's principal point of contact for all issues relating to use of construction plant. We work with government departments and agencies, local authorities, construction clients, private companies, other trade associations and third-sector organisations.

The CPA Model Conditions are widely used throughout the plant-hire industry and we produce a range of publications, such as Technical Information Notes (TINs) and Good Practice Guides, to make our industry a safer place for all.

The CPA Bulletin is produced by a small team who are closely involved with CPA activities. It frequently runs to 48 pages – typically 24 pages are editorial, of which 75% is original material written by CPA staff especially for the Bulletin.




**THE CPA HAS OVER
1,900
MEMBERS**


**OUR MEMBERS SUPPLY
85%
OF HIRED PLANT TO
THE CONSTRUCTION
INDUSTRY**

**THE CPA
HAS BEEN
ESTABLISHED
FOR
85 YEARS**


85

THE IMPORTANCE OF THE CONSTRUCTION-PLANT HIRE SECTOR TO THE UK ECONOMY

In 2024, the CPA commissioned Oxford Economics to research and write a report into the size and scope of the plant-hire sector in the UK. This is the first fully comprehensive study of the UK's plant-hire sector.

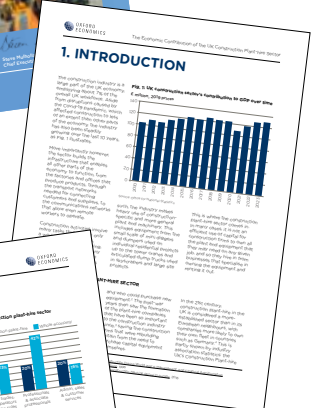
Entitled 'The Economic Impact of the UK Construction Plant-hire Sector', the report makes a compelling read for companies operating in the sector, but also for policymakers and stakeholders. It also helps put into perspective the breadth and scope of the sector and why it remains a key destination for highly skilled jobs and roles.

KEY FINDINGS OF THE CPA/OXFORD ECONOMICS REPORT INCLUDE:

- The construction plant-hire sector contributes **£14 billion annually to the UK economy**
- Construction plant-hire **contributes 191,500 jobs** to the UK economy
- For every £100 contributed to GDP directly by construction plant-hire, **the sector supports a total of £218 around the economy**
- **Construction plant-hire workers are 16% more productive** than the average UK worker, with a higher share being company managers or directors
- For every 100 people directly employed by construction plant-hire, **the sector supports a total of 216 jobs around the economy**



The CPA/Oxford Economics report can be downloaded from the CPA website at www.cpa.uk.net



CONSTRUCTION
PLANT-HIRE
CONTRIBUTES TO
THE UK ECONOMY:

£14
billion



191,500
jobs



4
ISSUES
A YEAR

QUARTERLY PUBLICATION

The CPA Bulletin is published on a quarterly basis. It is normally printed and distributed in February, May, August and November, although the dates may be subject to change.

COPY DEADLINES FOR ADVERTISING

ISSUE DATE	COPY DEADLINE
FEBRUARY 2025 ISSUE	8 TH JANUARY 2025
MAY 2025 ISSUE	9 TH APRIL 2025
AUGUST 2025 ISSUE	1 ST JULY 2025
NOVEMBER 2025 ISSUE	10 TH OCTOBER 2025



DISTRIBUTION

The magazine is published both in hard copy and digital format. Over 2,200 hard copies of the magazine are distributed across the industry and every CPA member receives a copy.

Increased coverage is received online and both the latest issue and archived copies can be viewed on the CPA website at www.cpa.uk.net



SOCIAL MEDIA REACH AND INFLUENCE

-  @CPA - Construction Plant-hire Association
4,000+ LinkedIn followers
-  @CPA_Planthire
2,500+ X followers
-  @Construction Plant-hire Association
2,000+ Facebook followers
-  @cpa_planthire
200+ followers

READERSHIP

Our readership includes all CPA members and other companies across the construction plant hire sector including:

- National plant-hire companies
- Regional and local plant-hire companies
- Crane companies
- Construction manufacturers
- Rail operators
- Dealers
- Insurance companies
- Site managers
- Civil engineers
- Local authorities

WIDE RANGING CONTENT

Every issue of the CPA Bulletin covers a wide range of topics of interest to CPA members including:

- Association news
- Decarbonisation and sustainability
- Policy
- Technical
- Health and safety
- Plant theft
- News from CPA members
- Training
- Legal
- Q&As
- Special Interest Groups
- New members
- Rail Plant Association (RPA)



GUEST ARTICLES

We also invite the submission of generic guest articles on topics of interest to CPA Bulletin readers.

ADVERTISERS

The CPA Bulletin attracts a wide range of advertisers – both CPA members and non-CPA members. Advertisers include plant-hire companies, manufacturers, insurance companies, crane companies and many others.



EDITORIAL

All CPA members are welcome to submit editorial for consideration for inclusion in future issues of the CPA Bulletin as there is a dedicated 'News from CPA Members' section in every issue. Please submit editorial to lisa@lisacollinscommunications.co.uk



DISPLAY ADVERTISING RATES

NUMBER OF INSERTIONS	1	3+
FULL PAGE	£1,200	£1,080 per insertion
HALF PAGE	£750	£675 per insertion
QUARTER PAGE	£500	£450 per insertion
COVER POSITION	Additional 25% on page rates	
INSERTS	Rates on application	

Please contact Lisa Collins on 07968 840390 or email lisa@lisacollinscommunications.co.uk for details of any special advertising offers.

PAID-FOR EDITORIAL

Please note that we permit paid-for editorial. It is designed in the style of our editorial features, but will be identified as paid-for editorial with a suitable heading. The cost of paid-for editorial is the same as our display advertising rates.

All rates quoted are exclusive of VAT. VAT will be chargeable when invoiced.

CONTACT INFO

For further information, please contact:

LISA COLLINS

lisa@lisacollinscommunications.co.uk

Tel: 07968 840390

ADAM GODWIN

adam@cpa.uk.net

Tel: 07903 765901

Other promotional opportunities are also available, such as sponsorship of the CPA Stars of the Future Apprentice and Trainee Awards and exhibition space at the CPA Conference.

Please contact Lisa Collins for further details.



ADVERTISERS ARTWORK SPECIFICATION

FORMAT

The format of the CPA Bulletin is A4 portrait (210mm wide x 297mm deep). To ensure the best possible reproduction from your artwork, please can you supply files in the following format:

- Hi res PDF, 300dpi.
- Please ensure all images used within your artwork are saved as CMYK images.
- Please convert all fonts to outlines.
- For full page ads that bleed off the page, please add 3mm of bleed.
- Please add crop marks to your file.
- All artwork should be emailed direct to **Lisa Collins** at lisa@lisacollinscommunications.co.uk

DIMENSIONS

FULL PAGE PORTRAIT

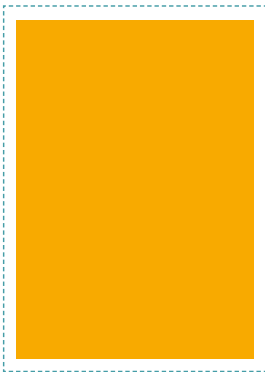
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216mm (W) x 303mm (H)

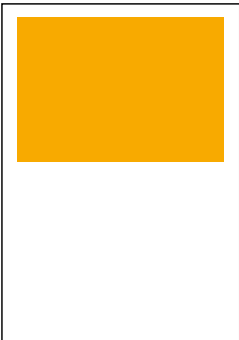
TYPE AREA

178mm (W) x 260mm (H)



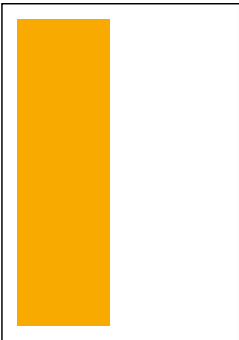
HALF PAGE LANDSCAPE

178mm (W) x 126mm (H)



HALF PAGE PORTRAIT

87mm (W) x 260mm (H)



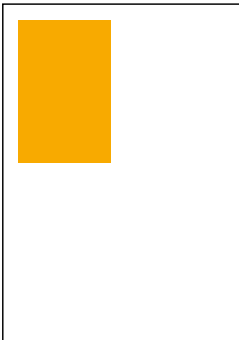
QUARTER PAGE LANDSCAPE

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QUARTER PAGE PORTRAIT

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PLEASE NOTE: Terms and Conditions apply when booking advertising in the CPA Bulletin. These are available on request and are also available on the CPA website at www.cpa.uk.net



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