

CPA CONFERENCE  
07.11.24



## SHAPING THE FUTURE

INSIGHTS FOR THE PLANT-HIRE SECTOR

# CPA CONFERENCE 2024

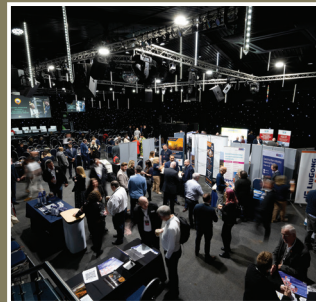
Being hosted at the Heart of England  
Conference & Events Centre, near Coventry  
on Thursday 7th November 2024.

This event is held  
in association with:



Book your delegate tickets online at  
[www.cpa.uk.net/events/cpa-conference-2024](http://www.cpa.uk.net/events/cpa-conference-2024)

The standard delegate ticket price is £80+VAT (£96)  
CPA members can take advantage of a 50% discount, paying £40+VAT (£48)



## EXCITING NEWS!

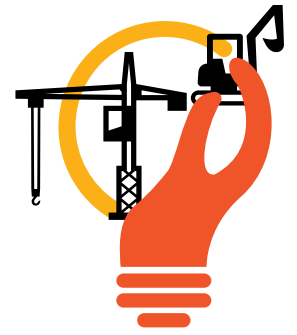
Once again, Merryn Myatt will be hosting the CPA Conference. Merryn – a former television presenter, newsreader and journalist who previously worked with the BBC, ITV and Channel 4 – has hosted the CPA Conference for several years. This year Merryn will have a co-host – Peter Haddock – who is well known throughout the plant-hire industry as a content, social media and PR specialist, journalist and vlogger.

Conference Venue:  
Heart of England Conference & Events Centre,  
Meriden Road, Fillongley,  
Coventry CV7 8DX



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**8.45am** Registration open. Refreshments available

**9.30am** Conference start. Welcome and introductions from co-hosts Merryn Myatt and Peter Haddock

**9.45am** Welcome and keynote speech from the Construction Plant-hire Association (CPA)

**10am** **Panel Session 1: The Plant-hire Sector in 2024 - Where the Industry Currently Sits in the Wider Economic and Political Context**

An opportunity to hear first-hand on how the sector is currently performing, the wider political and economic context, and what we can expect to see moving forward.

**10.45am** **Panel Session 2: The Innovative Plant-hire Company - Insights into Current and Future Developments and Innovations in the Sector**

The plant-hire sector is experiencing a period of huge change and developments as the challenge of decarbonisation and the impact of digitalisation and AI become increasingly a feature of the sector. This panel session will explore the issues in more detail.

**11:30am** Tea and coffee break

**11:50am** **Panel Session 3: Expanding the Skills Base - Where do we Stand in the Battle for Skills, What Progress is Being Made in Attracting New People to the Industry - Especially Women?**

The fight for skills remains as important as ever, with construction competing against a range of other industries. This session will explore what progress is being made in the plant-hire sector, and what more needs to be overcome both in attracting but also retaining talent.

**12:30pm** Lunch

**1.30pm** **Panel Session 4: Growing your Business - What Next? The Challenge of Growth and Succession Planning**

The plant-hire sector remains an attractive place for growth and investment. This session will explore the growth strategies that firms are deploying, plus how companies can approach the challenge of succession planning.

**2.15pm** **Panel Session 5: Focus on Mental Health and Wellbeing in the Construction Sector**

Construction remains one of the most vulnerable sectors to ill health, both physical and mental. This session will hear directly on the work the Lighthouse Club engage in and hear the practical steps companies are taking to help their workforce.

**3pm** Estimated conference close

**Please note:** This timetable is correct at the time of going to press. The speakers, subjects and running order may be subject to change.



This event is held in association with:



## EXHIBITION OPPORTUNITIES

The CPA Conference 2024 will run alongside a small, targeted exhibition. Confirmed exhibitors at the event so far include headline sponsor MHM Group, plus CITB, Capja, Conquip, GGR Group, Genquip Groundhog, Plant Planet, Point of Rental Software, Prolectric, Rouse Services, Scottish Qualifications Authority (SQA), Spartan Solutions and Thomas Group.

A limited number of exhibition spaces are still available. For further information, please contact Lisa Collins on 07968 840390 or email: [lisa@lisacollinscommunications.co.uk](mailto:lisa@lisacollinscommunications.co.uk)

