



CPA
STARS
OF THE FUTURE
AWARDS
2023



**SPONSORSHIP
& INVOLVEMENT
OPPORTUNITIES**

Thursday 6th July 2023



Previous Lifting Technician of the Year winners Luke Reddish and Steve Lumb of Wolffkran visited Liebherr's HQ in Ehingen, Germany, as part of their Stars of the Future prize.

WHAT YOU NEED TO KNOW

WHAT IS CPA STARS OF THE FUTURE?

Stars of the Future is a national awards scheme for apprentices and trainees in the construction plant-hire industry, organised by the Construction Plant-hire Association (CPA), the leading trade association for the plant-hire sector in the UK. The CPA has over 1,800 members who supply 85% of hired plant to the construction and allied industries.

The awards programme has been running for 10 years and it has grown in stature every year. It is now firmly established as construction plant sector's leading event for recognising and rewarding the skills and calibre of the industry's apprentices and trainees.

There were 72 nominations from across the industry for Stars of the Future in 2022, and we anticipate there will be even more nominations this year. We typically receive nominations from employers across the industry including plant-hire companies, manufacturers, contractors, suppliers and others operating in the construction plant sector with apprentices and trainees in their workforce. We also receive nominations via colleges and training providers who deliver construction plant-based apprenticeships.

Nationally, there are around 900 apprentices across the six main plant-based occupations. The awards categories for 2023 reflect the key occupations in the plant industry and correspond with the apprenticeships that are available.

In recognition of the growth of the awards over the last 10 years, we have introduced two new awards categories this year - **Young Plant Operative of the Year** and **Apprentice Mentor of the Year**.

Once again, former television presenter, newsreader and journalist Merryn Myatt will be assisting us with the hosting of the event in its capacity as the leading apprenticeship awards event within the construction plant sector.

The nominations deadline is 31st March 2023 and Stars of the Future winners will be in contention for a number of prizes, as well as national recognition. Previous prizes have included tool kits, iPads and all-expenses overseas trips to visit Bauma and a Liebherr crane manufacturing plant in Germany.

The awards are intended to recognise and reward outstanding apprentices and trainees who not only bring ability and commitment to their learning and their work, but also possess those extra capabilities which mark them out as being not only the foundations of the future of the industry, but also potentially its leaders - the Stars of the Future.



THE AWARDS CATEGORIES FOR 2023 ARE:

NATIONAL AWARDS

- **Plant Mechanic of the Year (Level 2)**
- **Plant Technician of the Year (Level 3)**
- **Young Plant Operative of the Year - NEW**
- **Plant Operative of the Year**
- **Hire Controller of the Year**
- **Lifting Technician of the Year**
- **Plant Installer of the Year**

SPECIAL AWARDS

- **Judges' Special Award**
- **Best Personal Statement**
- **College of the Year**
- **Apprentice Mentor of the Year - NEW**



WHEN AND WHERE ARE THE STARS OF THE FUTURE AWARDS 2023 BEING HELD?

The Stars of the Future 2023 awards ceremony will be hosted as a live physical event on Thursday 6th July 2023 at the Heart of England Conference and Events Centre in Fillongley, between Birmingham and Coventry and close to the motorway network, main line rail and Birmingham International Airport.

Further information on the Heart of England Conference and Events Centre is available at www.heartofengland.co.uk

Once again, Merryn Myatt will be assisting us with hosting of the awards ceremony. Merryn is a former television presenter, newsreader and journalist who previously worked with the BBC, ITV and Channel 4.



Want to know more what Stars of the Future is all about? Watch a video clip of the 2022 awards ceremony at: youtu.be/PKG7ZTDEo-U

WHAT IS THE FORMAT OF THE STARS OF THE FUTURE AWARDS AND WHO ATTENDS?

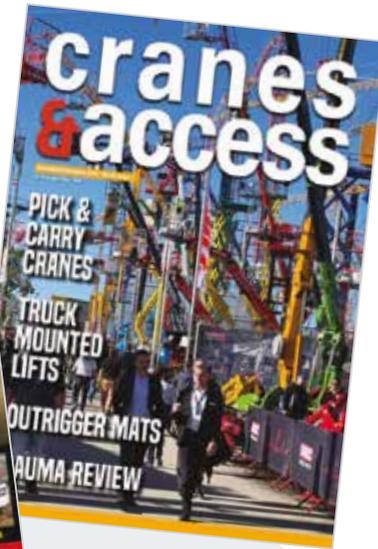
On the awards event day, registration is around 10.30am with introductions and the awards ceremony commencing at 11am. After the awards there is lunch and networking, allowing ample opportunity for interaction. At the last physical Stars of the Future event in 2022, there were over 250 students in attendance with employers, friends and family, and college tutors.

WHO SHOULD SPONSOR STARS OF THE FUTURE 2023?

If you are a manufacturer, service supplier, contractor or plant hirer and you are looking to raise your profile amongst some of the industry's most promising apprentices and trainees, their employers and the wider industry, as well as to young people who are deciding their career path, this event is an ideal opportunity to promote your equipment and services and present your company as a leader in the industry.

You have the opportunity to interact with and showcase your company to future stars of the industry. There are many examples of Chief Executives and Senior Officers in the construction plant sector who began their careers as Mechanics - including some of the biggest names in the industry. Previous sponsors have included **Sunbelt Rentals, M O'Brien Plant Hire, ACOP Group, Flannery Plant Hire, Liebherr, L Lynch Plant Hire & Haulage, Wolffkran, NOCN Group, SMT** and **Southern Hoist Services**.





MEDIA PARTNERSHIPS

Two leading trade magazines - Earthmovers and Cranes & Access - have been involved in Stars of the Future which has led to enhanced exposure for the awards, the nominees and the winners - both online and in print.

- Earthmovers Magazine**
 Earthmovers is the UK's premier magazine for those with an interest in plant and construction machinery. It is readily available at selected newsagents and supermarkets. Editor Graham Black has been involved in the judging of the awards.
- Cranes & Access**
 Cranes & Access provides specialist, independent editorial coverage of lifting equipment and practices. It has an average circulation of 8,200 copies across Europe and a further 20,000 online readers globally. Publisher Leigh Sparrow has been involved in the judging of the Stars of the Future awards.



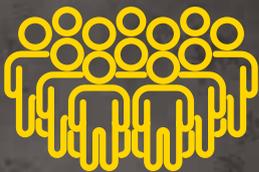
Previous judges involved with the Stars of the Future awards included:



Graham Black



Leigh Sparrow



The CPA has more than
1,800 Members



CPA Members supply over **85%** of hired plant to the construction industry



The UK plant-hire industry is worth over **£4 billion** to the UK economy

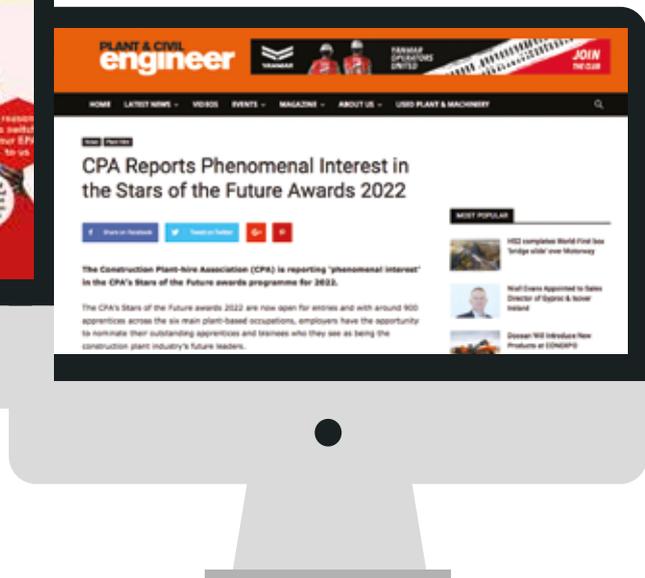
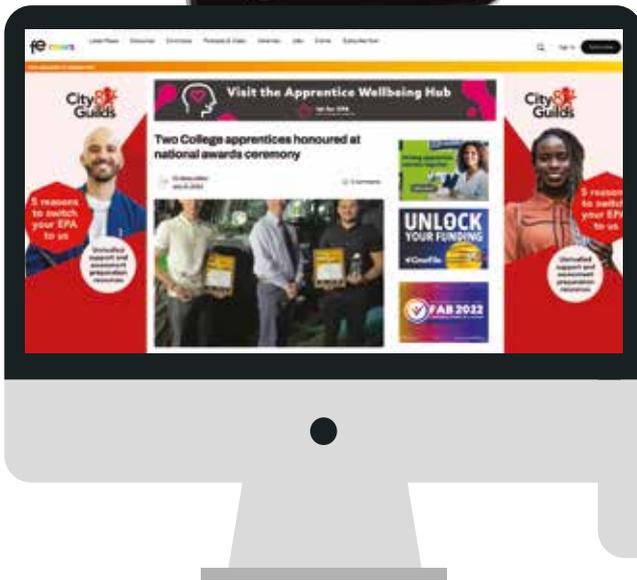
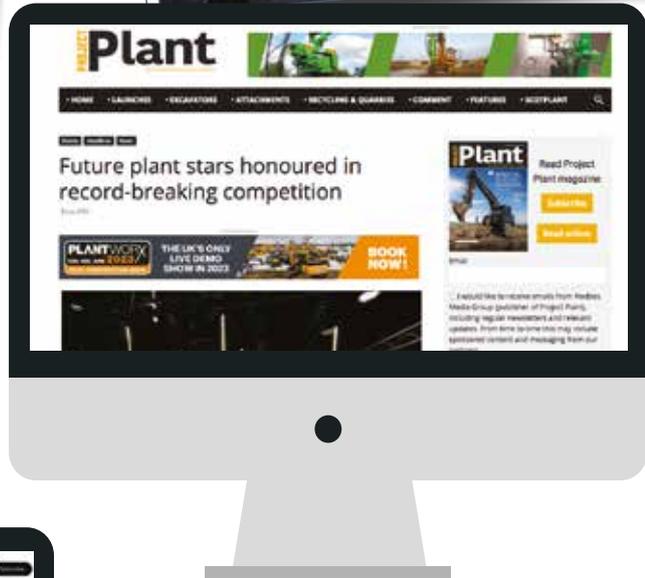
SPONSORING STARS OF THE FUTURE ALLOWS YOU TO:

- **Be associated with one of the industry's primary educational and work programmes to develop talented people.** This will help identify your company as a leader in people development.
- **Benefit from positive publicity associated with Stars of the Future.** You will have the opportunity to shout about your involvement in CSR initiatives. The event typically has extensive coverage from the likes of Earthmovers, Cranes & Access, Executive Hire News, Construction Plant News, Project Plant and several other publications. In 2022, we produced 2 x Stars of the Future brochures - the brochure that was distributed at the awards ceremony and a special commemorative brochure produced after the event which was sent to the 2,000 readers of the CPA Bulletin. We plan to do this again this year.
- **Help raise the profile of key occupations in the sector** - Plant Mechanics, Plant Technicians, Plant Operatives, Hire Controllers, Lifting Technicians and Plant Installers - and encourage apprentices and trainees to 'Reach for the Stars'.
- **Exhibit your equipment and product offering to industry-leading apprentices, trainees and young people interested in entering the construction plant sector.** Some may be considering their career options or new opportunities and this is the chance to let your company shine amongst the Stars of the Future.
- **Highlight recruitment opportunities and your own apprenticeship programmes.**

CPA STARS OF THE FUTURE



LATEST PRESS AND ONLINE COVERAGE





SPONSORSHIP & INVOLVEMENT OPPORTUNITIES 2023



Please note that early involvement allows sponsors to gain maximum benefit from pre-event publicity.

Sponsors have the opportunity to display equipment/exhibition stands if desired and there are opportunities for sponsors to mingle and interact with apprentices and trainees throughout the event. There are a range of packages available.



EVENT SPONSOR

COST £2,000

(Available to multiple companies)



- Official event sponsor of the CPA Stars of the Future 2023 Awards
- On promotional material the 2023 event will be termed 'In association with event sponsors names'
- Full page advert in the Stars of the Future 2023 brochure
- Opportunity for a brief on-stage interview with Merryn Myatt
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- Opportunity to display one piece of equipment in a prominent area¹
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Associated publicity via media partners' channels
- 4 x tickets to event (these can be used for your own staff or guests)

¹ Dimensions of space available to be supplied

OUR PEOPLE ARE OUR GREATEST ASSET

As the UK's largest rental provider, we're passionate about developing our people. Apprentices are a vital part of our future. We believe in offering an Apprenticeship with Sunbelt Rentals for people who want a window of opportunity. With access to a career path and professional development, you'll have the chance to learn on the job.

We also provide access to a wide range of training programmes (including a pathway to a bright future), and we generally commit to support the next generation of future leaders.

Over the past 12 months, we've spent over £2.2 million on our apprenticeship programme. Currently, we have around 100 ongoing apprenticeships across all of our businesses.

We're proud that many of our apprentices have won 2nd place at the Future Awards over the years.

Our apprentices have won seven National Apprenticeship Awards and three awards from Sunbelt Rentals' own People Awards. One of our Plant Maintenance Apprentices won the Young Apprentice of the Year award at the 2022 CPA Stars of the Future Awards. The award-winning apprentice is one of our Apprentice Future Leaders who will be joining the Young Apprentice of the Year award in 2023.

A Sunbelt Rentals apprenticeship normally lasts between 2-3 years to complete and allows apprentices to learn while they work, with a guaranteed job at the end of their apprenticeship. But we don't stop there, we invest our apprentices to continue their education to achieve higher level qualifications and helping our apprentices progress onto professional pathways post-graduation.

Our available apprenticeships include the below options:

- Construction
- Healthcare
- Customer Service Advisor
- Business Administrator
- Property Maintenance Operative
- Electrician Engineer
- Mechanical Engineer
- Engineering Technician
- LPV Driver

CONGRATULATIONS TO ALL NOMINEES AND WINNERS AT THE CPA STARS OF THE FUTURE 2022 AWARDS!

For more information about our apprenticeship programme please contact: apprenticeships@sunbeltrentals.co.uk or www.sunbeltrentals.co.uk

How do you apply? We receive applications twice a year. For more information please visit our Careers Website - www.sunbeltrentals.co.uk/careers

Sunbelt Rentals was the event sponsor for Stars of the Future 2022

TOOL KIT SPONSOR

**No Monetary Contribution.
Provision of Tool Kits***



- Tool kit sponsor will provide tool kits* (can be company branded) which are to be given out as prizes for Plant Mechanic of the Year and Plant Technician of the Year awards
- Opportunity for a company representative to present an award
- Half page advert in the Stars of the Future 2023 Brochure
- Exhibition area in the main auditorium to showcase equipment
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)

*** Should have a retail value equivalent to £500 per tool kit**



SPONSOR OF THE PLANT MECHANIC OF THE YEAR AWARD COST £1,500

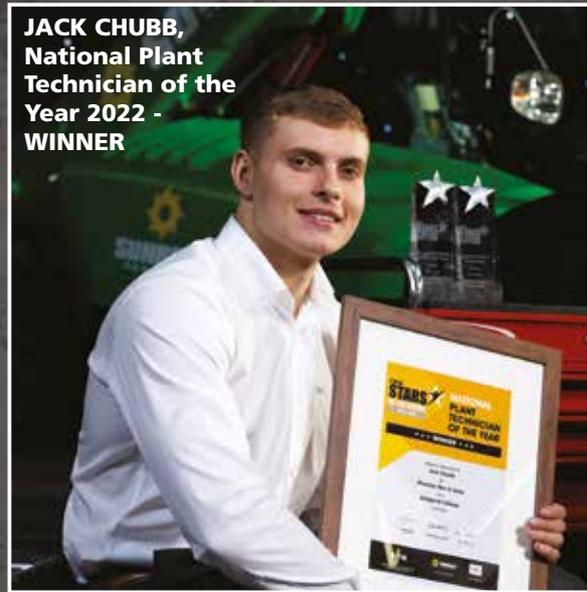


- Official sponsor of the Plant Mechanic of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partners' channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Plant Mechanic of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)



**M O'Brien Plant Hire sponsored the
Plant Mechanic of the Year award
at Stars of the Future 2022**

SPONSOR OF THE PLANT TECHNICIAN OF THE YEAR AWARD COST £1,500



- Official sponsor of the Plant Technician of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partners' channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Plant Technician of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)

FLANNERY 50

Construction is evolving...

The construction industry is changing now more than ever, and Flannery is at the forefront of these innovative changes.

Over the last 15 years, our frequent partnerships and collaborations with leading construction companies have seen us develop our digital machine solutions in line with the demands on the industry we serve – and we're unrivalled in our expertise in this field.

We provide our operators with training and on-site support for Digital Machine Solutions focused on efficiency, fuel consumption and safety data. As you can see, construction is changing. Working with Flannery will give you access to the latest construction technology and a front-row seat for how the industry is innovating for the future.

Find out more here

London | Newport | Manchester | Birmingham | Aberdeen | Dublin

People | Safety | Innovation | Sustainability | Value

flanneryplantire.com

**Flannery Plant Hire sponsored the
Plant Technician of the Year award
at Stars of the Future 2022**

SPONSOR OF THE PLANT OPERATIVE OF THE YEAR AWARD

COST £1,000
(Joint Sponsorship)



- Official joint sponsor of the Plant Operative of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partners' channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Plant Operative of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)

HOW TO GET YOUR CPCS PLANT CARD

CALL 0300 999 1177
CLICK www.nocnjobcards.org
CONNECT CPCS@jobcards.org

DO YOU HAVE A RELEVANT VQ IN PLANT OPERATIONS?

| NO | YES |
|--|--|
| 1 Complete basic training | 1 Pass the CTB HSE tests |
| 2 Pass the CTB HSE tests | 2 Pass the relevant CPCS theoretical tests |
| 3 Pass the relevant CPCS theoretical tests | 3 Use completed CPCS card to get your BLUE CARD every five years |
| 4 Achieve a VQ Upgrade to a Blue Competent Operator Card | |

**Do you work in the construction industry?
Do you need a qualification?
ACOP Group can help...**

CPCS TRAINING & TESTING:
Plant and lifting operations - all categories

NVQ ASSESSMENT:
CPCS competent operator
CPCS labourer, supervisor, manager

CPCS TESTING:
CTB health, safety and environment
CPCS blue card renewals

EMAIL: slon@acopgroup.com
CALL: 01269 844 155
VISIT: acopgroup.com

NOCN Group and ACOP Group were the joint sponsors of the Plant Operative of the Year award at Stars of the Future 2022

SPONSOR OF THE YOUNG PLANT OPERATIVE OF THE YEAR AWARD

COST £1,000
(Joint Sponsorship)



- Official joint sponsor of the Young Plant Operative of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partners' channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Young Plant Operative of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)



SPONSOR OF THE HIRE CONTROLLER OF THE YEAR AWARD COST £1,500



- Official sponsor of the Hire Controller of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partners' channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Hire Controller of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)

LYNCH

OUR PEOPLE ARE OUR GREATEST ASSET

NATIONWIDE **PLANT HIRE, HAULAGE & TRANSPORT SERVICES**

CAN DO ONE TEAM PASSION RESPECT

LEARN MORE ABOUT **LYNCH**

www.l-lynch.com

L Lynch Plant Hire & Haulage sponsored the Hire Controller of the Year award at Stars of the Future 2022

SPONSOR OF THE LIFTING TECHNICIAN OF THE YEAR AWARD

COST £1,000

(Joint Sponsorship Available)



- Official joint sponsor of the Lifting Technician of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partners' channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Lifting Technician of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)



Liebherr sponsored the Lifting Technician of the Year award at Stars of the Future 2022

SPONSOR OF THE PLANT INSTALLER OF THE YEAR AWARD COST £1,500



- Official sponsor of the Plant Installer of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partners' channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Plant Installer of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)

L Lynch Plant Hire & Haulage sponsored the Plant Installer of the Year award at Stars of the Future 2022

SPONSOR OF THE JUDGES' SPECIAL AWARD COST £1,500



- Official sponsor of the Judges' Special Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partner channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Judges' Special Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)

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Find out more here

London | Newport | Manchester | Birmingham | Aberdeen | Dublin

People | Safety | Innovation | Sustainability | Value

flanneryplanthire.com

**Flannery Plant Hire sponsored
the Judges' Special Award at
Stars of the Future 2022**

SPONSOR OF THE BEST PERSONAL STATEMENT AWARD COST £1,500



- Official sponsor of the Best Personal Statement Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partner channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Best Personal Statement Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)



**Wolffkran sponsored the Best
Personal Statement award at
Stars of the Future 2022**

SPONSOR OF THE **APPRENTICE MENTOR OF THE YEAR AWARD** **COST £1,500**



- Official sponsor of the Apprentice Mentor of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partners' channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the Apprentice Mentor of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)



SPONSOR OF THE COLLEGE OF THE YEAR AWARD COST £1,500



- Official sponsor of the College of the Year Award
- Half page advert in the Stars of the Future 2023 Brochure
- Associated publicity via media partner channels
- Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- Opportunity for a company representative to present the College of the Year Award
- 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 4 x tickets to event (these can be used for your own staff or guests)



M O'Brien Plant Hire sponsored the
College of the Year award
at Stars of the Future 2022

INVOLVEMENT PACKAGE

COST £500



- Opportunity to be associated with the CPA Stars of the Future Awards
- Quarter page advert in the Stars of the Future 2023 Brochure
- Space to display a small pull-up banner (e.g. 1m width)
- Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- 2 x tickets to event



At Southern Hoist Services we are fiercely proud of our reputation for exceptional service and value for money.

With 30 years experience in a specialist area you can have confidence in our team to provide the best solution for your material/personnel access at height.

Ranging from 200kg - 2000kg goods, passenger/goods and transport platforms, we offer a wide range for your projects, with site surveys conducted by our fully qualified engineers.

As a leader in hoist hire we are proud to be at the forefront of training and developing skills for the future of the Construction Industry.

SOUTHERN HOIST SERVICES
Specialist Division of The Claude Fenton Group
www.southernhoists.co.uk
01329 833223

"Congratulations to the nominees, Stars of the Future shine bright!"



SMT
SERVICES MACHINERY TRUCKS

SMT GB are the UK distributor for Volvo Construction Equipment. We have a prestigious Land Based Service Engineer Apprenticeship programme and each year we recruit a number of Apprentices nationally.

Please contact smtacademy@smtgb.co.uk for further details of Apprenticeships.

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UPGRADE
YOUR PACKAGE

BESPOKE AND UPGRADE PACKAGES ARE ALSO AVAILABLE ON REQUEST

For further details or to book a package, please contact Lisa Collins on **07968 840390** or e-mail: lisa@lisacollinscommunications.co.uk

CPA
STARS
OF THE FUTURE
AWARDS
2023



Construction Plant-hire Association

27/28 Newbury Street
Barbican
London
EC1A 7HU

Telephone

020 7796 3366

Web

www.cpa.uk.net

Sponsor telephone enquiries

07968 840390

Sponsor email enquiries

lisa@lisacollinscommunications.co.uk



@Friends of CPA
@CPA UK



@Construction Plant-hire Association



@CPA_Planthire