

CIPA STARS OF THE FUTURE 2024



SPONSORSHIP & INVOLVEMENT OPPORTUNITIES

THURSDAY 11TH JULY 2024

CONSTRUCTION PLANT-HIRE ASSOCIATION • www.cpa.uk.net



WHAT YOU NEED TO KNOW



Stars of the Future is a national awards scheme for apprentices and trainees in the construction plant-hire industry, organised by the Construction Plant-hire Association (CPA), the leading trade association for the plant-hire sector in the UK. The CPA has circa 1,900 members who supply 85% of hired plant to the construction and allied industries.

The awards programme has been running for over 10 years and it has grown in stature every year. It is now firmly established as the construction plant sector's leading event for recognising and rewarding the skills and calibre of the industry's apprentices and trainees.

There were almost 100 nominations from across the industry for Stars of the Future in 2023, and we anticipate there will be even more nominations this year. We typically receive nominations from employers across the industry including plant-hire companies, manufacturers, contractors, suppliers and others operating in the construction plant sector with apprentices and trainees in their workforce. We also receive nominations via colleges and training providers who deliver construction plant based apprenticeships.

Nationally, there are around 900 apprentices across the six main plant-based occupations. The awards categories for 2024 reflect the key occupations in the plant industry and correspond with the apprenticeships that are available.

WHAT IS CPA STARS OF THE FUTURE?

The nominations deadline is 22nd March 2024 and Stars of the Future winners will be in contention for a number of prizes, as well as national recognition. Previous prizes have included tool kits, iPads and all-expenses paid overseas trips.

The awards are intended to recognise and reward outstanding apprentices and trainees who not only bring ability and commitment to their learning and their work, but also possess those extra capabilities which mark them out as being not only the foundations of the future of the industry, but also potentially its leaders - the Stars of the Future.

The Apprentice Mentor of the Year category recognises individuals who have played a significant part in assisting apprentices and trainees in their learning journey.



THE AWARDS CATEGORIES FOR 2024 ARE:

NATIONAL AWARDS

- ★ Plant Mechanic of the Year (Level 2)
- ★ Plant Technician of the Year (Level 3)
- ★ Young Plant Operative of the Year
- ★ Plant Operative of the Year
- ★ Hire Controller of the Year
- ★ Lifting Technician of the Year
- ★ Plant Installer of the Year

AWARDS FOR EMPLOYERS

- ★ Apprentice Mentor of the Year

SPECIAL AWARDS

- ★ Judges' Special Award
- ★ Best Personal Statement
- ★ College of the Year

ACT NOW!

Nominations need to be in by 22nd March 2024

SAVE THE DATE:

Awards ceremony on 11th July 2024

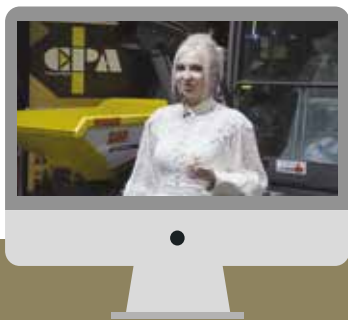


WHEN AND WHERE ARE THE STARS OF THE FUTURE AWARDS 2024 BEING HELD?

The Stars of the Future 2024 awards ceremony will be hosted on **Thursday 11th July 2024** at the Heart of England Conference and Events Centre in Fillongley, between Birmingham and Coventry and close to the motorway network, main line rail and Birmingham International Airport.

Further information on the Heart of England Conference and Events Centre is available at www.heartofengland.co.uk

Once again, Merryn Myatt will be assisting us with hosting of the awards ceremony. Merryn is a former television presenter, newsreader and journalist who previously worked with the BBC, ITV and Channel 4.



Want to know more what Stars of the Future is all about? Watch a video clip of the 2023 award ceremony at: <https://youtu.be/ebqJUMV4EqQ>

WHAT IS THE FORMAT OF THE STARS OF THE FUTURE AWARDS AND WHO ATTENDS?

On the awards event day, registration is around 10.30am with introductions and the awards ceremony commencing at 11am. After the awards there is lunch and networking, allowing ample opportunity for interaction. At the last Stars of the Future event in 2023, there were almost 350 people in attendance, including nominees, employers, friends and family, and college tutors.

WHO SHOULD SPONSOR STARS OF THE FUTURE 2024?

If you are a manufacturer, service supplier, contractor or plant hirer and you are looking to raise your profile amongst some of the industry’s most promising apprentices and trainees, their employers and the wider industry, as well as to young people who are deciding their career path, this event is an ideal opportunity to promote your equipment and services and present your company as a leader in the industry.

You have the opportunity to interact with and showcase your company to future stars of the industry. There are many examples of Chief Executives and Senior Officers in the construction plant sector who began their careers as Mechanics - including some of the biggest names in the industry. Previous sponsors have included **Sunbelt Rentals, CRJ Services, Flannery Plant Hire, GAP, L Lynch Plant Hire & Haulage, M O’Brien Plant Hire, Liebherr, Tower Staff Construction, ACOP Group, NOCN Group, Plant Planet, Wolffkran and Southern Hoist Services.**





MEDIA PARTNERSHIPS

Two leading trade magazines - Earthmovers and Cranes & Access - have been involved in Stars of the Future which has led to enhanced exposure for the awards, the nominees and the winners - both online and in print.

- EARTHMOVERS MAGAZINE**
 Earthmovers is the UK's premier magazine for those with an interest in plant and construction machinery. It is readily available at selected newsagents and supermarkets. Editor Graham Black has been involved in the judging of the awards.
- CRANES & ACCESS**
 Cranes & Access provides specialist, independent editorial coverage of lifting equipment and practices. It has an average circulation of 8,200 copies across Europe and a further 20,000 online readers globally. Publisher Leigh Sparrow has been involved in the judging of the Stars of the Future awards.

Judges involved with the Stars of the Future awards have included:



Kirsty Archbold-Laming,
Southern Hoist Services



Graham Black



Leigh Sparrow



THE CPA HAS CIRCA
1,900 MEMBERS



CPA MEMBERS SUPPLY
OVER 85%
OF HIRED PLANT TO
THE CONSTRUCTION
INDUSTRY



THE UK PLANT-HIRE
INDUSTRY IS WORTH
OVER £5 BILLION
TO THE UK ECONOMY

**SPONSORING STARS OF THE FUTURE
ALLOWS YOU TO:**

- **Be associated with one of the industry's primary educational and work programmes to develop talented people.** This will help identify your company as a leader in people development.
- **Benefit from positive publicity associated with Stars of the Future.** You will have the opportunity to shout about your involvement in CSR initiatives. The event typically has extensive coverage from the likes of Earthmovers, Cranes & Access, Executive Hire News, Construction Plant News, Project Plant and several other publications. In 2023, we produced 2 x Stars of the Future brochures – the brochure that was distributed at the awards ceremony and a special commemorative brochure produced after the event which was sent to the 2,200 readers of the CPA Bulletin. We plan to do this again this year.
- **Help raise the profile of key occupations in the sector** – Plant Mechanics, Plant Technicians, Plant Operatives, Hire Controllers, Lifting Technicians and Plant Installers – and encourage apprentices and trainees to 'Reach for the Stars'.
- **Exhibit your equipment and product offering to industry-leading apprentices, trainees and young people interested in entering the construction plant sector.** Some may be considering their career options or new opportunities and this is the chance to let your company shine amongst the Stars of the Future.
- **Highlight recruitment opportunities and your own apprenticeship programmes**

PLEASE NOTE:

The CPA recognises that sponsorship plays an essential part to the success of the Stars of the Future Awards and we will be doing our utmost to ensure that all sponsors receive maximum and equal exposure – both on the day of the awards event and on any pre and post event publicity material. However, the achievements of the apprentices and trainees remains paramount and may mean that in certain circumstances, that we cannot guarantee maximum and equal exposure for all sponsors.





STARS OF THE FUTURE 2024

SPONSORSHIP & INVOLVEMENT OPPORTUNITIES 2024

Sponsors have the opportunity to display equipment/exhibition stands if desired and there are opportunities for sponsors to mingle and interact with apprentices and trainees throughout the event. There are a range of packages available.

PLEASE NOTE THAT EARLY INVOLVEMENT ALLOWS SPONSORS TO GAIN MAXIMUM BENEFIT FROM PRE-EVENT PUBLICITY.

EVENT SPONSOR

COST £2,500

(Available to multiple companies)



- ★ Official event sponsor of the CPA Stars of the Future 2024 Awards
- ★ On promotional material the 2024 event will be termed 'In association with event sponsors names'
- ★ Full page advert in the Stars of the Future 2024 brochure
- ★ Opportunity for a brief on-stage interview with Merryn Myatt
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ Opportunity to display one piece of equipment in a prominent area¹
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Associated publicity via media partners' channels
- ★ 4 x tickets to event (these can be used for your own staff or guests)

¹ *Dimensions of space available to be supplied*



The 2023 Stars of the Future Event Sponsors were:



FLANNERY.



LLYNCH



SPONSOR OF THE PLANT MECHANIC OF THE YEAR AWARD

COST £1,750



- ★ Official sponsor of the Plant Mechanic of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partners' channels
- ★ Invitation to participate in 2 x professional videos produced – the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Plant Mechanic of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)

**GAP sponsored the Plant Mechanic
of the Year award at
Stars of the Future 2023**

SPONSOR OF THE PLANT TECHNICIAN OF THE YEAR AWARD COST £1,750



- ★ Official sponsor of the Plant Technician of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partners' channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Plant Technician of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)



M O'Brien Plant Hire sponsored
the Plant Technician of the Year award
at Stars of the Future 2023

SPONSOR OF THE PLANT OPERATIVE OF THE YEAR AWARD

COST £1,250

(Joint Sponsorship)

**ROKSANA PRZYBYLSKA,
PLANT OPERATIVE OF
THE YEAR 2023
WINNER**



- ★ Official joint sponsor of the Plant Operative of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partners' channels
- ★ Invitation to participate in 2 x professional videos produced – the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Plant Operative of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)

How to get your CPCS Plant Card

Do you have a relevant VQ in Plant Operations?

1. Complete induction training
2. Pass the HSE test
3. Receive your VQ (if applicable)
4. Receive your CPCS Card (valid 7 years)

Train with us!

ACOP Group are training providers for heavy plant machinery and specialist lifting operations.

- Learn in a friendly atmosphere at our dedicated quarry training site
- Boasting modern machinery, experienced instructors and fantastic facilities
- Learner profiling to ensure course suitability and sufficient learning time
- Award winning NVQ assessment centre
- A one-stop solution for training and assessment for the construction industry and allied sectors

For more information visit acopgroup.com

Logos for CPCS and NPORS are visible at the bottom.

NOCN Group and ACOP Group were the joint sponsors of the Plant Operative of the Year award at Stars of the Future 2023

SPONSOR OF THE YOUNG PLANT OPERATIVE OF THE YEAR AWARD

COST £1,250
(Joint Sponsorship)



**CHLOE JONES AND
HARNOORPREET SINGH GILL,
JOINT WINNERS
OF YOUNG PLANT
OPERATIVE OF THE YEAR 2023**

- ★ Official joint sponsor of the Young Plant Operative of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partners' channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Young Plant Operative of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)

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- Learner profiling to ensure course suitability and sufficient learning time
- Award winning NVQ assessment centre
- A one-stop solution for training and assessment for the construction industry and allied sectors

For more information visit acopgroup.com

WE ARE LYNCH

Leading provider of Operated and Self-Drive Plant Hire, Haulage and Transport Services to the UK construction industry. Helping our customers build Britain's infrastructure.

OUR PILLARS

- OPERATED PLANT**
- SELF-DRIVE PLANT**
- HAULAGE & TRANSPORT**
- WARRANTY & MAINTENANCE**

L Lynch Plant Hire & Haulage and ACOP Group were the joint sponsors of the Young Plant Operative of the Year award at Stars of the Future 2023

SPONSOR OF THE HIRE CONTROLLER OF THE YEAR AWARD COST £1,750



- ★ Official sponsor of the Hire Controller of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partners' channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Hire Controller of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)



**M O'Brien Plant Hire sponsored
the Hire Controller of the Year award
at Stars of the Future 2023**

SPONSOR OF THE LIFTING TECHNICIAN OF THE YEAR AWARD

COST £1,250

(Joint Sponsorship)



- ★ Official joint sponsor of the Lifting Technician of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partners' channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Lifting Technician of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)

Engineering - It's in our DNA

Proud sponsors of the CPA's Lifting Technician Star of the Future Award.

LIEBHERR

One passion. Many opportunities.

Tower Staff Construction Services
Temporary and Permanent Recruitment for the Construction Industry Nationwide

All Tower Staff Construction we specialise in five main professions, offering vacancies within construction, cranes and lifting, trades and labour, commercial and plant operations.

Construction

With a wealth of experience in the construction industry, Tower Staff Construction is able to offer superb and high quality service to our clients and candidates.

Cranes and Lifting

Many of our operators have worked with Tower Staff Construction for a number of years, enabling us to frequently supply tried and tested, but most importantly, reliable operators.

Trades and Labour

Our team of excellent consultants are able to recruit with ease from an extensive pool of candidates and provide your company with a fully qualified and competent individual.

Commercial

Our expertise in permanent recruitment and placing senior appointments within construction means that we offer a bespoke service for senior blue and white collar staff, who we can source and supply on a permanent or temporary basis.

Plant Operations

At Tower Staff Construction, we are experts when it comes to recruiting operators for heavy machinery. With a solid background in construction, our smooth consultation process is perfect for finding fully competent and qualified plant operators.

01472 350498
jobs@towerstaffconstruction.co.uk
www.towerstaffconstruction.co.uk

Liebherr and Tower Staff Construction were joint sponsors of the Lifting Technician of the Year award at Stars of the Future 2023

Liebherr-Great Britain Ltd, Normandy Lane, Stratton Business Park, Biggleswade, SG18 8DL
info.lgb@liebherr.co.uk www.liebherr.com

SPONSOR OF THE PLANT INSTALLER OF THE YEAR AWARD COST £1,750



- ★ Official sponsor of the Plant Installer of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partners' channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Plant Installer of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)



SPONSOR OF THE JUDGES' SPECIAL AWARD COST £1,750



- ★ Official sponsor of the Judges' Special Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partner channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Judges' Special Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)

SOUTHERN HOIST SERVICES
Specialist Division of The Claude Fenton Group
www.southernhoists.co.uk
01329 833223

At Southern Hoist Services we are fiercely proud of our reputation for exceptional service and value for money.

With 30 years experience in a specialist area you can have confidence in our team to provide the best solution for your material/personnel access at height.

Ranging from 200kg - 2000kg goods, passenger/goods and transport platforms, we offer a wide range for your projects, with site surveys conducted by our fully qualified engineers.

As a leader in hoist hire we are proud to be at the forefront of training and developing skills for the future of the Construction Industry.

"Congratulations to the nominees, Stars of the Future shine bright!"

**Southern Hoist Services sponsored
the Judges' Special Award at
Stars of the Future 2023**

SPONSOR OF THE **BEST PERSONAL STATEMENT AWARD** COST £1,750



- ★ Official sponsor of the Best Personal Statement Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partner channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Best Personal Statement Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)



Wolffkran sponsored the Best Personal Statement award at Stars of the Future 2023

SPONSOR OF THE APPRENTICE MENTOR OF THE YEAR AWARD COST £1,750

DEAN DURU,
INDIVIDUAL APPRENTICE
MENTOR OF
THE YEAR
AWARD 2023
WINNER



- ★ Official sponsor of the Apprentice Mentor of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partners' channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the Apprentice Mentor of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)

GEZ BONNER,
GROUP APPRENTICE
MENTOR OF
THE YEAR
AWARD 2023
WINNER



SPONSOR OF THE COLLEGE OF THE YEAR AWARD

COST £1,750



- ★ Official sponsor of the College of the Year Award
- ★ Half page advert in the Stars of the Future 2024 Brochure
- ★ Associated publicity via media partner channels
- ★ Invitation to participate in 2 x professional videos produced - the first which is shown at the actual awards ceremony and the second which is produced post event
- ★ Opportunity for a company representative to present the College of the Year Award
- ★ 3m x 3m exhibition space (space only) available in the marquee area (where all attendees enter) on the event day if desired
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 4 x tickets to event (these can be used for your own staff or guests)



Plant Planet sponsored the College of the Year award at Stars of the Future 2023

INVOLVEMENT PACKAGE

COST £500



- ★ Opportunity to be associated with the CPA Stars of the Future Awards
- ★ Quarter page advert in the Stars of the Future 2024 Brochure
- ★ Space to display a small pull-up banner (e.g. 1m width)
- ★ Company logo on the PowerPoint presentation and sponsorship acknowledged during event
- ★ 2 x tickets to event



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**BESPOKE AND UPGRADE
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For further details or to book a package,
please contact Lisa Collins
on **07968 840390** or e-mail:
lisa@lisacollinscommunications.co.uk



CPA STARS OF THE FUTURE 2024

Construction Plant-hire Association

27/28 Newbury Street
Barbican
London
EC1A 7HU

Telephone:

020 7796 3366

Web:

www.cpa.uk.net

Sponsor telephone enquiries:

07968 840390

Sponsor email enquiries

lisa@lisacollinscommunications.co.uk


 @CPA - Construction Plant-hire Association

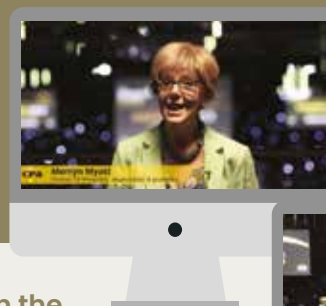
 @Construction Plant-hire Association

 @CPA_Planthire

 @cpa_planthire

 @cpa_planthire

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Have you seen the
Stars of the Future
Awards 2023 Video?

Take a look at:

<https://youtu.be/ebqJUMV4EqQ>